

Joseph (Joe) Maddux

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EDUCATION

Purdue University, West Lafayette, Indiana

AUGUST 2022 - PRESENT

Pursuing B.S. in UX Design, minor in Design and Innovation, minor in Business Economics - expected graduation Spring 2026

GPA: 3.75

Heights High School, Houston, Texas

AUGUST 2018 - JUNE 2022

Salutatorian, IB Diploma and Highest Honors - graduated 2022

EXPERIENCE (See portfolio for detailed documentation)

Paycom — Product Design Intern, Oklahoma City, Oklahoma

SUMMER 2025

Completed a 12 week internship program where I helped design a comprehensive design product requested by Paycom clients. I completed user interviews, collaborated with both internal and external stakeholders, worked with a design system, tested our project with users, and presented our work to department leaders.

Purdue Online Writing Lab (OWL)

FALL 2024

Proposed and developed major-specific writing resource pages that can promote the resources of the OWL to all Purdue University students. Analyzed website analytics to tailor resources to users.

Digital Civics Exchange Project Showcase — Newcastle, England

SUMMER 2024

Participated in the DCX digital civics conference and project showcase hosted by Northumbria University. Our project involved increasing awareness and designing solutions relating to electric wheelchair charging in the United Kingdom, and was presented through an academic paper and a poster at ASSETS 2024.

Technocycle — Intern, Data Visualization

SUMMER 2022 and SUMMER 2023

Helped clean datasets, update databases, create visualizations, fix electronics for resale, organize stock storage, and manage and ship eBay orders at a sustainable technology lifecycle solutions company in Houston.

ORGANIZATIONS

Alpha Theta Delta Professional Design Fraternity — Alpha Class

FALL 2023 - PRESENT

Member of a professional design fraternity, working to improve my design skills while being part of a design focused community.

Purdue Men's Basketball Student Section — Advisory Board

FALL 2023 - PRESENT

Work with the Purdue Men's Basketball Student Section (known as the Paint Crew) to promote Purdue men's basketball, plan and organize basketball game days, and assisted with our trip to Phoenix, AZ for the Final Four.

Sports Analytics at Purdue

FALL 2022 - PRESENT

Analyze sports data to make predictions and compete in competitions with other schools' sports analytics clubs. Member of club's intramural teams, including softball, flag football, volleyball and more.

PORTFOLIO

[Joemaddux.framer.website](https://joemaddux.framer.website)

LINKEDIN

linkedin.com/in/joemaddux

SKILLS AND PROFICIENCIES

User Experience Design

User Interface Design

Product Design

Brand Design

Graphic Design

Adobe Illustrator

Adobe Photoshop

Figma

ACHIEVEMENTS

Dean's List

FALL 2022, SPRING 2023, FALL 2023, SPRING 2024, FALL 2024, SPRING 2025, FALL 2025

Eagle Scout

MAY 2022

Boy Scout Troop 30